

WXIX

**ORDER**Flight Dates **09/15/12-09/21/12**

Contract / Revision      **820798 /**  
Original Date / Revision  
                          09/14/12    09/14/12  
Advertiser **Obama, Barack/D/President**  
Agency    **Greer Margolis Mitchell & B**  
Buying Contact  
  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Product  
**OBAMA FOR AMERICA**  
  
Agency Com    15%  
Billing Contact  
  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**  
  
Sales Office    T-DC  
Sales Region   National  
Agency Ref

Order Sep            00:00:00  
  
Estimate #            **1775**  
Alt Order #           **06315978**  
Billing Type          Cash  
Order Type          Political  
Billing Cycle        EOM/EOC  
Billing Calendar   BROADCAST  
Demographic       A35+  
Rev Codes           Agency    Political    Pol-Candic  
Product Codes    PL565  
Priority                P 5  
Advertiser Ref

Primary Account Executive  
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	28	\$31,960.00	\$37,600.00	0.00	08/27/12	09/21/12	28	\$31,960.00	\$37,600.00
<b>Totals</b>	<b>28</b>	<b>\$31,960.00</b>	<b>\$37,600.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots    Amount	
E 1	WXIX	09/17/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	1:00	2	\$2,000.00	P 3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$2,000.00		0.00			
E 2	WXIX	09/17/12	09/21/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	1:00	2	\$500.00	P 5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$500.00		0.00			
E 3	WXIX	09/17/12	09/21/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$400.00		0.00			

Contract / Revision **820798** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA FOR AMERICA**Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	09/17/12	09/21/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	1:00	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$300.00		0.00			
E 5	WXIX	09/17/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	1:00	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$400.00		0.00			
E 6	WXIX	09/17/12	09/21/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	1:00	3	\$2,000.00	P 3	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					3	\$2,000.00		0.00			
E 7	WXIX	09/17/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	1:00	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$400.00		0.00			
E 8	WXIX	09/17/12	09/21/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	1:00	3	\$2,400.00	P 3	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					3	\$2,400.00		0.00			
E 9	WXIX	09/17/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	1:00	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$400.00		0.00			
E 10	WXIX	09/17/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	1:00	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$400.00		0.00			
E 12	WXIX	09/15/12	09/15/12	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (9:30 AM-10:00 AM)	-----1-	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1-					1	\$200.00		0.00			
E 13	WXIX	09/15/12	09/16/12	NFL on Fox Game 2 NFL on Fox	Comm	4P-730P	-----1	1:00	1	\$6,000.00	P 3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----1					1	\$6,000.00		0.00			
E 14	WXIX	09/20/12	09/20/12	X Factor Thursday X Factor Thursday	Comm	8P-9P (8:00 PM-9:00 PM)	---1---	1:00	1	\$3,000.00	P 5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---					1	\$3,000.00		0.00			
E 15	WXIX	09/18/12	09/18/12	DANCE TUESDAY DANCE TUESDAY	Comm	8-9P (8:00 PM-9:00 PM)	-1-----	1:00	1	\$2,500.00	P 5	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-1-----					1	\$2,500.00		0.00			
E 16	WXIX	09/19/12	09/19/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd-	--1----	1:00	1	\$3,000.00	P 5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--1----					1	\$3,000.00		0.00			
N 17	WXIX	09/15/12	09/15/12	News 8-10A Sat News 8-10A Sat	Comm	830A-9A (8:30 AM-9:00 AM)	-----S-	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Order Sep    00:00:00

Advertiser    **Obama, Barack/D/Presiden**    Product **OBAMA FOR AMERICA**

Estimate #    **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N17	WXIX	09/15/12	09/15/12	News 8-10A Sat News 8-10A Sat	Comm	830A-9A (8:30 AM-9:00 AM)	-----S-	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$200.00		0.00			
N18	WXIX	09/16/12	09/16/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	1:00	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$200.00		0.00			
Totals														28	\$37,600.00